



TEX-MED ALLIANCES

**CBC INITIATIVE**

**“HEALTH EMERGENCIES”**

# **ESTABLISHMENT OF THE DIGITAL CLUSTER FOR HEALTH TEXTILES**



1. The TEX-MED ALLIANCES Project designed and implemented a CBC Specific Initiative called “HEALTH TEXTILES DIGITAL CLUSTER” encompassed within the project CBC Framework Initiative: “Health Emergencies”.

The “Health Textiles Digital Cluster (HTDC)” aims at gathering enterprises of the Mediterranean countries specialized in the production of textile medical devices (masks, aprons, sheets and any other device made of textile materials) in order to respond quickly and effectively to the needs of the European and Mediterranean Health Systems both for regular demand as well as in case of emergencies.

The HTDC has the main purpose of mobilizing and coordinating enterprises being part of the digital cluster for arranging such response.

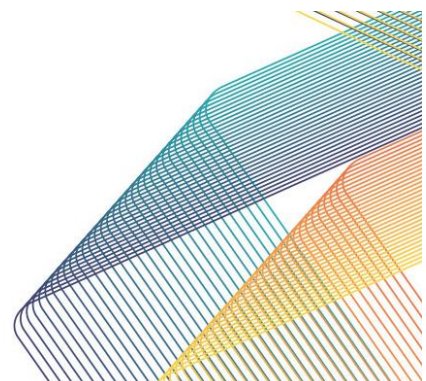
In order to fulfil its purpose (quick and qualified supplies), the HTDC has also the objectives of:

- Support Markets access, including public procurement
- Promote cluster’s members visibility by potential buyers, health institutions and other stakeholders about the products, services and other possibilities offered by the HTDC
- assisting cluster members in improving their products (quality tests, certifications, etc.) and services (logistics)
- upgrading knowledge and skills of cluster’s members by facilitating networks and sharing of knowledge/assets.
- Facilitate the cooperation among companies of the health textile value chain.

2. For the creation of the HTDC, the TEX-MED ALLIANCES Project:

- a) Designed and put online a website (<https://healthtextiles-dc.eu/>), which is the main tool for external and internal communication and a potential tool as selling platform.
- b) Provided a financial support to an initial group of eight enterprises (TEX-MED ALLIANCES subgrantees of the Framework Initiative “Health Emergencies”)
- c) Set up an initial company directory of European and Mediterranean enterprises operating in the field of medical textiles.

3. For the market launch of the HTDC, the TEX-MED ALLIANCES project:





## TEX-MED ALLIANCES

- a) Hired an international consultancy specialized in technology innovation and health textiles
- b) Organized a Symposium as the starting event for raising awareness of HTDG, as well as for networking
- c) Defined an action plan to the end of the TEX-MED ALLIANCES project for strengthening the features of the HTDC, as well as for enlarging the number of enterprises being part of it.

4. The HTDG is therefore achieving substantial results:

- A visible asset for communication, sales and networking
- A core number of member enterprises (HTDC Initiators)
- A technical assistance / consultancy for the implementation of the cluster's operations

5. As a result of the above, the TEX-MED ALLIANCES project established very robust basis for ensuring the sustainability and further development of the HTDC after the end of the project.

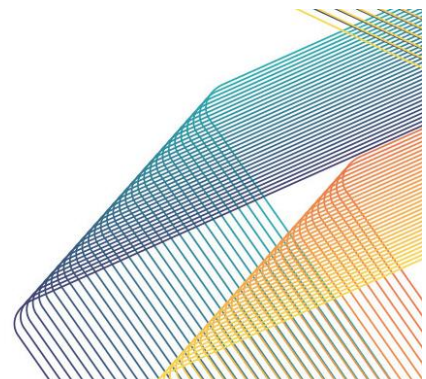
6. By undersigning this document delivered to the enterprise by the Initiative Coordinating Partner/to be downloaded from the Digital Cluster Platform, the same enterprise becomes a full member of the Health Textiles Digital Cluster and commits to its sustainability and further development.

The members of the “Health Textiles Digital Cluster” will have the opportunity of establishing its most appropriate governance.

The adopted governance will give value to the role of those members who started the CBC Health Emergencies Initiative and in particular to those that firstly joined the HTDC.

7. Once the governance of HTDC will be established, the Partnership of TEX-MED ALLIANCES Project will transfer the ownership of assets created (website, companies directory) as well as the developed market goodwill, in line with the provisions of the ENI CBCMED Programme.

*Signatures of members enterprises are included in the following pages*





## TEX-MED ALLIANCES

Name of the Company: .....

Country: .....

Address: .....  
.....

Name of the signing representative: .....

Signature .....

Date .....

